



# 21st Annual Cable Area Fall Fest September 29 & 30 2023

Greetings From the Cable Area Chamber of Commerce!

It's time to start thinking about the Cable Area Fall Fest! 2023 will be our 21st year so mark your calendars for September 29th and 30th for this popular fall tradition. Fall Fest brings in over 5,000 people to visit our shops, eat in our restaurants, stay in our resorts & cabins, and enjoy the beauty of a northwoods fall.

Fall Fest doesn't happen without the support of our local businesses, so we are asking you to consider joining us as a Fall Fest partner. We have put together sponsorship opportunities to accommodate everyone. Please take a look at the included sponsorship information and contact the Chamber with your submission, or with any questions you may have regarding Fall Fest. Our past sponsors have right of first refusal for their 2022 event sponsorships. There are also opportunities to partner with other area businesses to make our events better than ever.

Do you have a great idea for a fall fest event that you would like to sponsor? Let us know!

Thank you,

Heather Ludzack  
Executive Director  
Cable Area Chamber of Commerce  
715-798-3833 | [info@cable4fun.com](mailto:info@cable4fun.com)

Cable Area Chamber of Commerce PO Box 217 Cable, WI 54821  
[fallfest@cable4fun.com](mailto:fallfest@cable4fun.com) ~ [www.wisconsinfallfests.com](http://www.wisconsinfallfests.com)

# Fall Fest Sponsorship Levels



## Maple Leaf \$300

- A Fall Fest Title Event named after your business and a location to hang a business banner
- A vendor booth on Saturday to showcase your business (or donate your space to a non-profit)
- Sponsorship credit on live radio interviews
- Listing of business and/or logo on all Fall Fest posters & publicity
- Naming in Social Media Fall Fest promotions
- Link on the Chamber's Fall Fest webpage

**Please indicate a first and second event sponsor preference (subject to availability).**

Numbered events denote multiple sponsors needed.

- \_\_\_ (2) Saturday Pumpkin Pecan Pancake Breakfast
- \_\_\_ (2) Friday Night Music sponsor
- \_\_\_ (2) Saturday Car Show
- \_\_\_ (3) Saturday Music sponsor
- \_\_\_ Friday Fall Fest Dessert Contest

- \_\_\_ (2) Saturday Beer Tent
- \_\_\_ (2) Saturday Kids' Inflatables
- \_\_\_ (2) Friday Fish Fry
- \_\_\_ (2) Saturday Wine & Cheese Tasting
- \_\_\_ Friday Beer Tent



## Oak Leaf \$200

- Sponsorship credit on live radio interviews
- Listing of business and/or logo on all Fall Fest posters & publicity
- Social media Fall Fest promotions
- Link on the Chamber's Fall Fest webpage



## Birch Leaf \$100

- Name on Fall Fest posters
- Name on Fall Fest website

**Yes, I would like to sponsor the 21st Annual Cable Area Fall Fest!**

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please return sponsorship forms no later than Friday, September 1st, 2023.**

**Cable Area Chamber of Commerce | P.O. Box 217, Cable, WI 54821**

**p: 715-798-3833 | e: FallFest@cable4fun.com | f: 715-798-4456**