

**CABLE AREA**  
**OFF ROAD CLASSIC**  
*Mountain Bike Race*

For immediate release,

**Cable Area Off Road Classic adds Children's Fun Ride to weekend's events.....**

**The Cable Area Chamber of Commerce has added a non-timed fun ride for children ages 8-12 to their slate of races for the 15<sup>th</sup> annual Cable Area Off Road Classic on May 15<sup>th</sup>, 2010. "This new event is a partnership between the River's Eatery and the Cable Area Chamber of Commerce", states James Bolen Executive Director of the Cable Area Chamber. "We are looking to encourage kids to get outdoors, get active and have a lot of fun. We have a nationally recognized trail system right here in our area and we want to see young people develop a love for it. It is our intent to make this a fun-filled event for everyone who participates" he adds. The kids will participate in a 3 mile ride encompassing an old railroad grade, some gentle double track trail and part of a Town of Cable road into the finish line area. As part of the overall Cable Area Off Road Classic, older riders will depart from Lakewood's Resort on Lake Namakagon at 10 am and finish in downtown Cable. The Fun Ride will start in downtown Cable and loop back to the same finish area the older riders are using. "We believe the kids will really enjoy finishing their ride at the same area as the adults", says Sharon Haney from the Cable Area Chamber of Commerce. "The riders who have just finished their race will be there to encourage the younger riders along with parents and friends." continues Haney. "It will be a 'win-win' situation; the younger riders will feel like they are a real part of the bigger event and the older riders will have a chance to encourage the next generation of trail riders" she concludes. The entrance fee for the kid's fun ride is \$10 with each rider receiving a medal and a coupon for a frozen yogurt treat from the River's Eatery at the finish line. For more information about the Cable Area Off Road Classic contact the Cable Area Chamber of Commerce at 800-533-7454 or visit [cable4fun.com/caorc.htm](http://cable4fun.com/caorc.htm).**